



PRESS RELEASE

For release: Dec. 6, 2006 12:01 a.m. PST

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**VoiceBox Technologies Appoints Brian Cassidy as Managing Director of
Europe, Middle East and Africa (EMEA)**

New Hire Demonstrates VoiceBox's Commitment to Global Expansion

Bellevue, Wash.—(Dec. 6)—VoiceBox® Technologies, Inc., the conversational voice search pioneer, today announced its expansion into European markets with the appointment of Brian Cassidy as managing director of Europe, Middle East and Africa (EMEA). In his role, Cassidy will lead VoiceBox's global expansion strategies in mobile devices, personal navigation devices, automotive, digital home and VoIP markets across the EMEA region, complementing the company's current success in the Asia Pacific region. Cassidy will initially focus on markets across the European geographies.

“VoiceBox recognizes that many of the world's industry leaders and innovators in automotive, mobile and navigation are based in Europe and across EMEA, so it's exciting to be part of a world-class team to service these markets,” said Brian Cassidy, managing director of VoiceBox EMEA. “VoiceBox has experienced solid growth in Asia and the U.S., and I'm excited to build upon this success and broaden developments across EMEA.”

“Brian’s experience in both EMEA and the Americas makes him a rare candidate for expanding VoiceBox’s business development in EMEA operations,” said Mike Kennewick, chairman and CEO of VoiceBox. “Brian is a proven leader, and his keen expertise in EMEA technology markets will be valuable in helping to continue VoiceBox’s global growth.”

Cassidy was previously the co-founder of Oracle Corp. Europe and managed it for 10 years. Later, he successfully invested in and helped grow several U.S. software startup companies, successfully selling many of the businesses to larger corporations. Cassidy is an independent board member of Manhattan Associates (NASDAQ: MANH), the market leader in supply chain execution software since 1998. He also holds a board seat at Pilgrim Software since 2001. Pilgrim, a Tampa-based software company is the leading provider of compliance software for the life sciences.

About VoiceBox Technologies

VoiceBox develops Conversational Voice Search™ software, offering a best-in-class voice user experience for searching and accessing digital content that takes full advantage of broadband, wired and wireless networks. VoiceBox merges speech expertise with deep information management experience to create innovative voice search solutions. Incorporated in 2001, the privately held company’s patent-pending Voice Search processes are applied across telematics and infotainment, music and entertainment, navigation, mobile and VoIP markets. Visit www.voicebox.com.



Brian Cassidy, managing director, VoiceBox Europe, Middle East and Africa

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